



ID IMAGES

LABELS REIMAGINED

Stock Product Guide

Direct Thermal

Experience the ID Images Difference

At ID Images, we provide label solutions. We focus on our customers' unique needs. We support our customers in every aspect of label sales, including label training, joint end-user sales calls and marketing assistance.

We provide the tools to help you grow your business.

Our Services:

- Multiple locations ensure quick economical delivery
- Small package stock orders placed by 2:00 pm EST ship the same day via UPS
- One case minimum order on stock products
- Large selection of stock products

Contact us:

Partner Support East

Toll-free: 866.516.7300

Email: PartnerSupportEast@idimages.com

Partner Support West

Toll-free: 833.461.2950

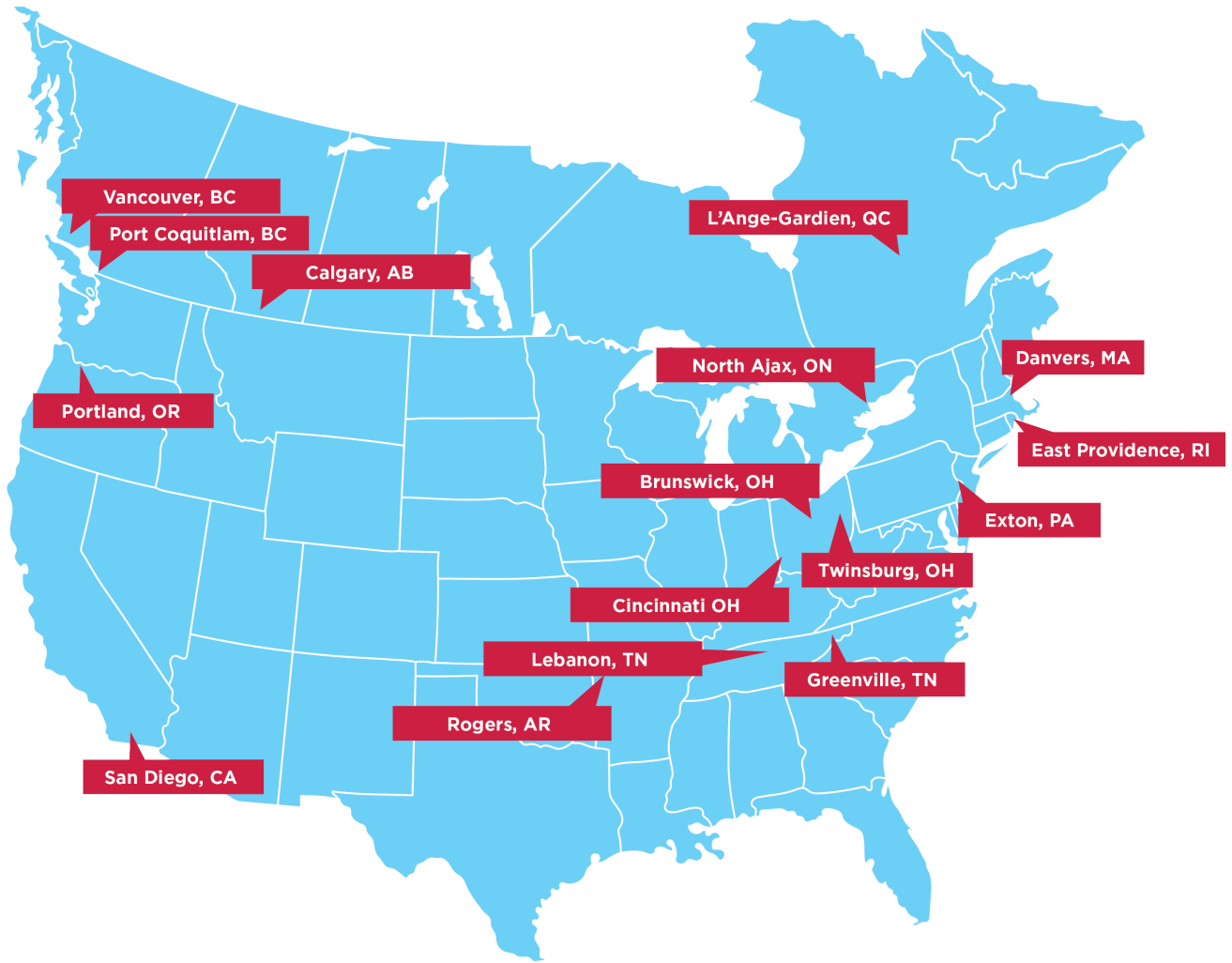
Email: PartnerSupportWest@idimages.com

Website: www.idimages.com



ID IMAGES

LABELS REIMAGINED



LABEL, TAG &
CONVERTER WITH

16

LOCATIONS

THROUGHOUT
NORTH AMERICA

DEDICATED

SALES FORCE
DELIVERY TOOLS,
TRAINING & SUPPORT

ISO 9001

2015 CERTIFIED

w: idimages.com

1120 W. 130th St., Brunswick, OH 44212



ID IMAGES
LABELS REIMAGINED

DIGITAL PRINTING

- Variable and Barcode Printing
- Short to Medium runs
- Quick Turnaround
- High Quality Printing
- Prime Label Applications
- Print on Virtually any Substrate

RETAIL LABELS

- Hot Foil Stamping
- Cold Foil Stamping
- Embossing
- Multi-layer Construction
- Day Glo Labels
- Holographic Labels

EXTENDED CONTENT LABELS

- IRC's
- Extended Content Labels
- Resealable Labels
- Folded Coupons
- Clean Release Labels

SPECIALTY LABELS

- Multi-layer
- Tickets
- Tire labels
- Heat-resistant
- Compostable labels
- Clamshell labels
- Promotional
- Resealable
- Linerless
- Scale labels (deli)
- Tamper-proof
- Tags
- Blockout

SHRINK SLEEVES

- Full-Body Prime Labels
- Tamper-evident
- Promotional Sleeves

PRODUCE LABELS (PLU) WAREHOUSE SOLUTIONS

Direct Thermal - Standard Rolls (NTC)

Item Number		W	X	L	Across	Labels / Roll	Rolls / Case	Labels / Case	Case Weight	Cases per Skid
DSP200100P1P38F		2	X	1	1	5500	8	44000	22#	60
DSP300100P1P38G		3	X	1	1	5500	8	44000	27#	48
DSP300200P1P38G		3	X	2	1	3000	8	24000	36#	48
DSP300500P1P38G		3	X	5	1	1200	8	9600	36#	48
DSP400200P1P38F		4	X	2	1	3000	4	12000	24#	60
DSP400250P1S38F		4	X	2.5	1	2500	4	10000	24#	60
DSP400300P1P38F		4	X	3	1	2000	4	8000	24#	60
DSP400400P1P38F		4	X	4	1	1500	4	6000	24#	60
DSP400600P1P38F		4	X	6	1	1000	4	4000	24#	60
DSP400600N1N38F	No Perf	4	X	6	1	1000	4	4000	24#	60
DSP400650P1P38F		4	X	6.5	1	1000	4	4000	26#	60
DSP400800P1P38F		4	X	8	1	750	4	3000	23#	60

Direct Thermal - Standard Fanfold (NTC)

Item Number		W	X	L	Across	Labels / Stacks	Stacks / Case	Labels / Case	Case Weight	Cases per Skid
DSP400200F1F00B		4	X	2	1	6000	2	12000	23#	60
DSP400300F1F00B		4	X	3	1	4000	2	8000	24#	60
DSP400400F1F00B		4	X	4	1	3000	2	6000	24#	60
DSP400600F1F00B		4	X	6	1	2000	2	4000	24#	60
DSP400800F1F00S		4	X	8	1	1000	2	2000	15#	80

Direct Thermal - Premium Rolls (TC / All Temp)

Item Number		W	X	L	Across	Labels / Roll	Rolls / Case	Labels / Case	Case Weight	Cases per Skid
DOP400200P1P38F		4	X	2	1	3000	4	12000	24#	60
DOP400600P1P38F		4	X	6	1	1000	4	4000	24#	60
DOP400600N1N38F	No Perf	4	X	6	1	1000	4	4000	24#	60
DOP400650P1P38F		4	X	6.5	1	1000	4	4000	26#	60

Direct Thermal - Premium Fanfold (TC / All Temp)

Item Number		W	X	L	Across	Labels / Stack	Stacks / Case	Labels / Case	Case Weight	Cases per Skid
DOP400600F1F00B		4	X	6	1	2000	2	4000	24#	60

Direct Thermal - 3/4" Cores - Mobile Media (* black sensor mark on liner)

Item Number		W	X	L	Across	Labels / Roll	Rolls / Case	Labels / Case	Case Weight	Cases per Skid
DSP31SNSRP1752X	.75" Core	3	x	1	1	650	36	23400	20#	45
DSP32SNSRP1752X	.75" Core	3	X	2	1	345	36	12420	18#	45
DSP42SNSRP1752X	.75" Core	4	X	2	1	300	36	10800	25#	60
DSP43SNSRP1752X	.75" Core	4	X	3	1	200	36	7200	25#	60
DSP46SNSRP1752X	.75" Core	4	X	6	1	105	36	3780	25#	60

Direct Thermal - 1" Cores - Mobile Media

Item Number		W	X	L	Across	Labels / Roll	Rolls / Case	Labels / Case	Case Weight	Cases per Skid
DSP225125P1P14F	4" OD	2.25	X	1.25	1	1000	12	12000	11#	60
DSP300100P1P14S	4" OD	3	X	1	1	1500	16	24000	20#	48
DSP300200P1P14G	4" OD	3	X	2	1	750	32	24000	35#	48
DSP400200P1X14F	4" OD	4	X	2	1	750	16	12000	24#	60
DSP400300P1P14F	4" OD	4	X	3	1	500	16	8000	24#	60
DSP400400P1X15S	5" OD	4	X	4	1	750	8	6000	24#	48
DSP400600P1P14F	4" OD	4	X	6	1	250	16	4000	24#	60
DSP400600P1P15S	5" OD	4	X	6	1	475	8	3800	24#	48
DSP400650P1P14F	4" OD	4	X	6.5	1	250	16	4000	24#	60

Direct Thermal Linerless Labels

Item Number	Core size (inches)	W (inches)	L (feet)	Rolls per case	Adhesive	Cases per skid
DTL228X984HT	3	2.28	984	6	High-Tack	49
DTL157X228HT	1.57	2.28	213	36	High-Tack	33
DTL315X262R	1	3.15	262	18	Removable Pin Striped	44
DTL228X262RPS	1	2.28	262	36	Removable Pin Striped	33
DTL157X262RPS	1	1.57	262	36	Removable Pin Striped	44
DTL228X213GP	1.57	2.28	213	36	General Purpose	33
DTL401X85GP	0.75	4.01	85	30	General Purpose	55
DTL228X213R	1.57	2.28	213	36	Removable	33
DTL228X213AT	1.57	2.28	213	36	All Temp.	33

MTO - Thermal Transfer (PMS & Fluorescent Floodcoated)

Item Number	W	X	L	Across	Labels / Roll	Rolls / Case	Labels / Case	Case Weight
T"XXXX" 32P1P38MTO	3	X	2	1	3000	8	24000	35#
T"XXXX" 35P1P38MTO	3	X	5	1	1200	8	9600	34#
T"XXXX" 41P1P38MTO	4	X	1	1	5500	4	22000	22#
T"XXXX" 42P1P38MTO	4	X	2	1	3000	4	12000	24#
T"XXXX" 43P1P38MTO	4	X	3	1	2000	4	8000	24#
T"XXXX" 46P1P38MTO	4	X	6	1	1000	4	4000	24#
T"XXXX" 465P1P38MTO	4	X	6.5	1	1000	4	4000	25#
T"XXXX" 48P1P38MTO	4	X	8	1	750	4	3000	23#

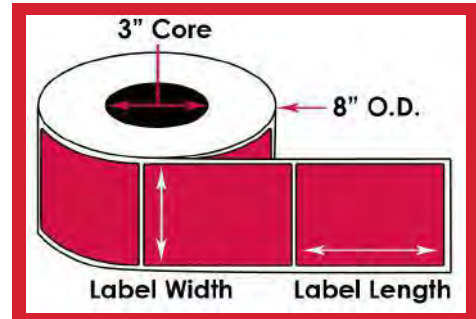
MTO - Direct Thermal (PMS Floodcoated)

Item Number	W	X	L	Across	Labels / Roll	Rolls / Case	Labels / Case	Case Weight
D"XXXX" 32P1P38MTO	3	X	2	1	3000	8	24000	35#
D"XXXX" 35P1P38MTO	3	X	5	1	1200	8	9600	34#
D"XXXX" 41P1P38MTO	4	X	1	1	5500	4	22000	22#
D"XXXX" 42P1P38MTO	4	X	2	1	3000	4	12000	24#
D"XXXX" 43P1P38MTO	4	X	3	1	2000	4	8000	24#
D"XXXX" 46P1P38MTO	4	X	6	1	1000	4	4000	24#
D"XXXX" 465P1P38MTO	4	X	6.5	1	1000	4	4000	25#
D"XXXX" 48P1P38MTO	4	X	8	1	750	4	3000	23#




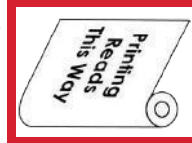


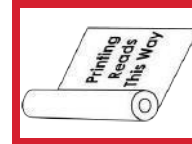
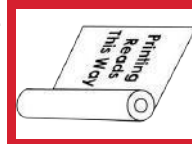
- 1 case minimum
- All "MTO" products ship from our Greeneville, TN location
- Does not include metallic inks or 2x ink strike
- Without a perforation between labels at same price
- 1" core on RCR = 25% upcharge
- Fanfold = 25% upcharge
- For a list of our standard PMS colors, visit our website

General Specifications for Roll Labels

- 1/8" Gap between labels 3" Cores
- 8" Outer diameter
- Approximately 500' per roll
- General purpose permanent adhesive
- Labels are perforated between each label
- Rolls are wound out
- All NON-PERF STOCK items are die cut for auto-apply applications



REWIND FINISHED ROLL CHART

- | | | | |
|---|--|--|--|
| <p>1. </p> <p>Labels on outside of roll.
Copy printed across the roll.
Top of copy coming off roll first.</p> | <p>2. </p> <p>Labels on outside of roll.
Copy printed across the roll.
Bottom of copy coming off roll first.</p> | <p>3. </p> <p>Labels on outside of roll.
Copy printed with the roll.
Right-hand side of copy coming off roll first.</p> | <p>4. </p> <p>Labels on outside of roll.
Copy printed with the roll.
Left-hand side of copy coming off roll first.</p> |
| <p>5. </p> <p>Labels on inside of roll.
Copy printed across the roll.
Top copy coming off roll first.</p> | <p>6. </p> <p>Labels on inside of roll.
Copy printed across the roll.
Bottom of copy coming off roll first.</p> | <p>7. </p> <p>Labels on inside of roll.
Copy printed with the roll.
Right-hand side of copy coming off roll first.</p> | <p>8. </p> <p>Labels on inside of roll.
Copy printed with the roll.
Left-hand side of copy coming off roll first.</p> |

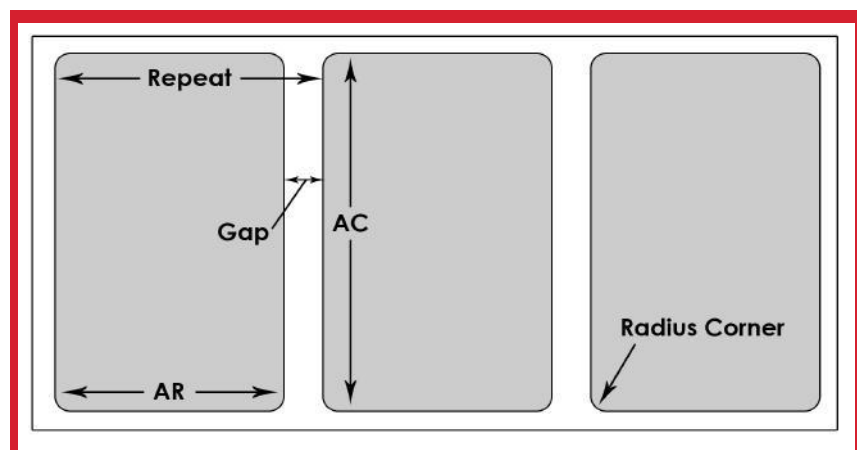
LABEL MEASUREMENTS

AC- Across the web measurements of label

AR- Along the web measurement of the label

GAP- Distance between labels (1/8" is min. for machine application)

REPEAT- Measurement from the edge of one label to the edge of the next label along the web.





TERMS & CONDITIONS

Quotations:

All quotes are valid for 30 days. When ordering from a quote, please reference quote number. Send your Request for Quote to RFQ@idimages.com.

Sample Rolls, Stacks and Sheets:

Samples for stock items are available at no charge for product and freight. Standard samples will ship via standard ground. Any samples requiring non-standard ground will be billed to the distributor or end user account number.

Placing Orders:

Custom orders are subject to a +/- 10% variance. Any small package stock orders requested to ship same day must be received no later than 2:00 pm EST. Submission of orders infers that product has been tested and accepted in actual end-user environment.

Cancelling Orders:

Please confirm the ability to cancel an order with your CSR first. Stock orders ship within 24 hours. Custom orders will be charged any expense incurred by ID Images..

Invoicing & Terms:

For invoice discrepancies, contact I.D. Images immediately. Do not adjust invoice without prior approval from I.D. Images. Claims for billing discrepancies or pricing errors must be made within 15 working days of invoice. Terms: 1% 15 net 30 from invoice date. We accept Visa, MasterCard, American Express, and ACH payments. No discounted terms with pre-pay or credit card.

Shipping:

All products will ship via our carrier unless otherwise noted on your purchase order.

Return Authorization:

Returns must be authorized prior to returning the goods. There will be no credit issued without prior approval. The RA# must be listed on the packing slip or the shipment will be refused. A 20% restocking fee will apply on stock items. ID Images reserves the right to deny credit on returned goods damaged due to improper packaging. No returns on custom product unless there is a quality issue taken up with our Customer Satisfaction Team at customersatisfaction@idimages.com and an RA# is issued. RA numbers are only good for 30 days. **No returns accepted after 90 days from purchase.**

For questions regarding our policies, please contact your Customer Service Representative:

Partner Support East

Toll-free: 866.516.7300

Email: PartnerSupportEast@idimages.com

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